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APPLICATION NO	).	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/743,504 12/22/2003		12/22/2003	Maria D. McKillip	79932	7772		
22242	7590	08/16/2004		EXAM	EXAMINER		
		BIN AND FLANNE	HOGE, GARY CHAPMAN				
120 SOUTH LA SALLE STREET SUITE 1600				ART UNIT	PAPER NUMBER		
CHICAGO	O, IL 606	503-3406		3611	<u>,                                     </u>		
				DATE MAILED: 08/16/200-	4		

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application	n No.	Applicant(s)		$\rightarrow$			
			14	MCKILLIP, MARIA	. D.	$\mathcal{K}$			
	Office Action Summary	Examiner		Art Unit	:	<u>.                                    </u>			
		Gary C Ho	ge	3611					
	The MAILING DATE of this communication		<u> </u>	orrespondence ad	dress				
THE   - External after   - If the   - If NC   - Failu   Any I	ORTENED STATUTORY PERIOD FOR RIMAILING DATE OF THIS COMMUNICATION AND COMMUNICATION OF THIS COMMUNICATION OF T	ON. FR 1.136(a). In no even. a reply within the statueriod will apply and wistatute, cause the apply	ent, however, may a reply be time story minimum of thirty (30) days Il expire SIX (6) MONTHS from ication to become ABANDONE	nely filed s will be considered timely the mailing date of this co D (35 U.S.C. § 133).					
Status									
2a)	Responsive to communication(s) filed on <u>22 December 2003</u> .  This action is <b>FINAL</b> . 2b) This action is non-final.  Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.								
Dispositi	on of Claims								
5)□ 6)⊠ 7)□	Claim(s) 9-22 is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.  Claim(s) is/are allowed.  Claim(s) 9-22 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction and/or election requirement.								
Applicati	on Papers								
10)	The specification is objected to by the Exar The drawing(s) filed on is/are: a) Applicant may not request that any objection to Replacement drawing sheet(s) including the country the oath or declaration is objected to by the	accepted or b) the drawing(s) b prrection is require	e held in abeyance. See ed if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CF					
Priority ι	ınder 35 U.S.C. § 119								
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>									
Attachmen	t(s)								
2) Notice 3) Information	e of References Cited (PTO-892) se of Draftsperson's Patent Drawing Review (PTO-948 mation Disclosure Statement(s) (PTO-1449 or PTO/SI r No(s)/Mail Date <u>3/29/04</u> .		4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ite	)-152)				

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### **DETAILED ACTION**

### Claim Rejections - 35 USC § 112

- 1. The following is a quotation of the second paragraph of 35 U.S.C. 112:
  - The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 2. Claims 13 and 14 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

There is no antecedent basis for "the step of feeding the sign."

## Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 4. Claims 9, 10, 12, 13, 15 and 17 are rejected under 35 U.S.C. 102(b) as being anticipated by Leander.

Leander discloses a method of making a sign, including the steps of providing a sign with two printable sides (compare Figs. 1 and 2), providing a first substrate layer 10 having a printable side (Fig. 2) and an opposite side; attaching an adhesive layer 11 to the opposite side of the first substrate layer; providing a second substrate layer 13 with an opposite printable side (Fig. 1) and an adhesive releasable side; providing the second substrate layer 13 with a removable portion (see Fig. 1) for exposing the adhesive layer; and attaching the adhesive

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releasable side of the second substrate layer to the adhesive layer; and printing indicia 12, 14 on at least one of the printable sides of the first and second substrate layers.

Regarding claim 12, Leander discloses applying multiple different indicia.

Regarding claim 13, Leander discloses applying printing to each of the printable sides.

Regarding claim 17, see Fig. 1.

### Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 11, 14 and 18-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Leander in view of Ipsen.

Leander discloses the invention substantially as claimed, as set forth above. However,

Leander does not disclose how the printing is applied to the sign. Ipsen teaches that it was known
in the art to apply printing to a sign by feeding the sign into a printing device. It would have been
obvious to one having ordinary skill in the art at the time the invention was made to apply the
printing to the sign disclosed by Leander by feeding the sign into a printing device, as taught by
Ipsen, in order to economically apply the indicia to the sign.

Regarding claims 14 and 21, computer printers conventionally print on only one side at a time. Therefore, it is inherent that the sign disclosed by Leander must be fed through the printer twice in order to print on both sides.

Regarding claim 19, see Fig. 1 of Leander.

Regarding claim 20, see column 3, lines 12-18, of Leander.

7. Claim 16 is rejected under 35 U.S.C. 103(a) as being unpatentable over Leander in view of Petrou.

Leander discloses the invention substantially as claimed, as set forth above. However,

Leander does not disclose treating the second substrate with silicone. Petrou teaches that it was

known in the art to use silicone to facilitate the release of a label from an adhesive. It would have

been obvious to one having ordinary skill in the art at the time the invention was made to treat

the label disclosed by Leander with silicone, as taught by Petrou, in order to facilitate release of

the label from the adhesive.

#### Conclusion

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gary C Hoge whose telephone number is (703) 308-3422. The examiner can normally be reached on 5-4-9.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on (703) 308-0629. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR

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system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9,197 (toll-free).

Gary C Hoge Primary Examiner Art Unit 3611 Page 5

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